



— VEGETARIAN —

IPRIFLAVONE CALCIUM MAGNESIUM

— GLUTEN FREE —

PREMIUM SUPPORT FOR HEALTHY BONES
Vitamin D • Trace Minerals

Professionally formulated for those desiring a higher level of bone support, Ipriflavone Calcium Magnesium provides clinically researched levels of ipriflavone (600 mg/daily), plus beneficial levels of well-absorbed calcium, magnesium and more.

Clinical findings suggest that not only calcium, but a number of other minerals and nutrients can be helpful in supporting bone health.

Naturally-occurring compounds called *isoflavones* (found in plants such as legumes and red clover) have garnered special attention. Extensive research indicates that ipriflavone (*7-isopropoxy-isoflavone*), a unique derivative of the soy isoflavone genistein, may provide exceptional nutritive support for healthy bones.¹

PIONEER® *Ipriflavone Calcium Magnesium* should be taken with meals, as food significantly enhances absorption of ipriflavone.

CONSIDER THESE PIONEER® ADVANTAGES:

1. Bone Healthy Ipriflavone. Numerous studies suggest that a combination of ipriflavone (600 mg/day) and calcium (usually 1000 mg/day) may help provide nutritive support for healthy bone formation.¹ Clinical research indicates that a combination of calcium and ipriflavone may help decrease fracture rates in women who have existing bone loss, as well as in those who exhibit a variety of preexisting risk factors.¹ Ipriflavone appears to naturally support healthy bone growth by potentially helping to increase bone mass and strength.²⁻⁴

2. Chelated Calcium - A Step Beyond. Eighty percent of the calcium in *Ipriflavone Calcium Magnesium* comes from reacted chelates to *citrate, malate* and additional *Krebs Cycle intermediates* for optimal absorption.⁵ Many products that combine ipriflavone with calcium use only *carbonate*, a compact but less absorbable form. Well-absorbed, chelated calcium forms have been suggested to help provide nutritive support for healthy bone density.⁶

3. Magnesium. This critical mineral helps support calcium transport and utilization, and has been suggested to support healthy bone density in older people who are magnesium-deficient.⁷

PIONEER® *Ipriflavone Calcium Magnesium* provides well-absorbed, reacted chelates of *aspartate* and *malate*, plus naturally-occurring magnesium *oxide*.

4. Bone-Healthy, Natural Trace Minerals.

Numerous trace minerals are noted key factors for bone health.⁸ *Boron* supports efficient metabolism and utilization of calcium, magnesium, vitamin D and phosphorus.⁹ *Silica*, obtained from Horsetail herb, is required for collagen formation and works together with calcium to help maintain healthy bone hardness.¹⁰ Our comprehensive Trace Mineral Complex is derived from seaweed. All of the minerals and trace minerals contained in this product are rigorously screened for lead and other heavy metals.

5. Verified Gluten Free. Like all PIONEER® formulas, *Ipriflavone Calcium Magnesium* is manufactured using strictly gluten free raw materials and has been independently tested to confirm that it contains no detectable gluten or gliadin proteins.

Serving size 4 tablets Bottles of 75 or 150 tablets	AMOUNT PER SERVING	%DV
Total Carbohydrate	1 g	<1% †
Dietary Fiber	1 g	4% †
Vitamin D2 (ergocalciferol)	400 IU	100%
Calcium (3:3:2:2 citrate : malate : Krebs Cycle intermediates [citrate, fumarate, malate, succinate, alpha-ketoglutarate]:carbonate)	1000 mg	100%
Magnesium (2:2:1 aspartate:oxide:malate)	500 mg	125%
Sodium	5 mg	<1%
Ipriflavone	600 mg	*
Trace Mineral Complex (as sea vegetation: <i>Lithothamnion</i> spp.)	250 mg	*
Horsetail <i>Equisetum arvense</i> Herb Extract (standardized to 4 mg [10%] silica)	40 mg	*
Boron (1:1 glycinate complex:citrate complex)	2 mg	*

†Percent Daily Value based on a 2,000 calorie diet. *Daily Value (DV) not established.

Other ingredients: cellulose, silica, vegetable magnesium stearate, vegetable stearic acid. 1.08

NOTE: Some ingredient details may be abbreviated on actual product labels.

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