



VEGETARIAN

CHILDREN'S MULTI

GLUTEN FREE

CHEWABLE VITAMIN MINERAL
Fruit Flavor • Animal Shapes

PIONEER® clinician-formulated Children's Multi is a fruity, delicious, whole food-based chewable vitamin mineral that helps insure a solid nutritional foundation for children ages four to thirteen.

Finally! A kid-friendly version of PIONEER's 100% vegetarian adult Chewable Vitamin Mineral. Youngsters love the smaller tablet size, four fun animal shapes and happy red color from nutritious beet juice. Each Children's Multi chewable tablet provides exactly one-half the potency of an adult Chewable VM tablet.

CONSIDER THESE PIONEER® ADVANTAGES:

1. Complete, Broad-Spectrum Nutrition.

Regular intake of vitamins, minerals and micronutrients is essential to helping a child's body and mind grow strong and develop properly. Studies suggest that both verbal and non-verbal intelligence markers may improve with micronutrient supplementation, especially in children who don't eat properly. Children's Multi provides a comprehensive array of nutrients, including these:

- eye-healthy vitamin A from 100% natural beta carotene
- complete B-complex vitamins to help provide nutritive support for healthy nerve impulse transmission and energy production
- protective vitamin C from pure and naturally-buffered sources
- calcium, magnesium, vitamin D & boron for strong bones
- zinc, iron & selenium to help provide nutritive support for healthy blood & immunity,
- broad-spectrum trace mineral complex from sea vegetation to help supply important trace elements which may be missing from foods grown in commercial or depleted soils

2. Whole Food-Based with 15 Fruits & Veggies.

The PIONEER® health professionals want children to eat plenty of colorful fresh fruits and vegetables daily, but an extra pinch can't hurt! Children's Multi provides healthy phytonutrients and antioxidant pigments with a unique Antioxidant Fruit/Vegetable Blend containing concentrated fruits, berries and vegetables, plus white tea extract and rosemary. In addition to boosting nutritional value, the presence of these whole foods in the formula may help the body to better recognize and absorb the provided nutrients.

3. Food Sensitivity-Aware, Verified Gluten-Free.

Like all PIONEER® formulas, Children's Multi is verified gluten-free, making it the choice for kids with celiac disease and gluten sensitivity.

This product does not contain any of the seven major allergens – wheat, milk, fish, shellfish, tree nuts, peanuts or soy – nor eggs. Traces of corn (from fructose) may be present.

4. Yummy Fruit Taste, Low Glycemic Sweeteners.

Tasty whole fruits and natural fruit flavors, plus fructose for just the right amount of sweetness makes Children's Multi win high marks, even with the most selective of young palates. Fructose, a fruit sugar that does not significantly influence blood sugar levels in most people, can be used by many hypoglycemics and diabetics. One Children's Multi tablet contains approximately the same amount of fructose as one sixteenth of a medium-sized apple.

5. 100% Guaranteed Purity.

A natural choice for superior quality and efficacy, PIONEER® Children's Multi contains no artificial colors, flavors or preservatives, and is rigorously screened for aluminum, lead and other metals, pesticides, herbicides and fungicides. Read our label!

Serving size 1 tablet	AMOUNT PER 1 TABLET	%DV	AMOUNT PER 2 TABLETS	%DV
Age 4-8 take once daily; age 9-13 take twice daily				
Bottles of 60 or 120 chewable tablets				
Calories	3		6	
Total Carbohydrate	<1 g	<1%†	1 g	<1%†
Sugars	0.5 g	*	1 g	*
Vitamin A (100% as natural beta carotene and mixed carotenoids from <i>B. trispora</i>)	1,970 IU	39%	3,940 IU	79%
Vitamin C (70% as ascorbic acid and 30% as sodium ascorbate)	50 mg	83%	100 mg	167%
Vitamin D2 (ergocalciferol)	33.5 IU	8%	67 IU	17%
Vitamin E (d-alpha tocopheryl succinate)	12.5 IU	42%	25 IU	83%
Thiamine (thiamin mononitrate) (B1)	2 mg	133%	4 mg	267%
Riboflavin (B2)	2 mg	118%	4 mg	235%
Niacin (75% niacinamide and 25% niacin)	10 mg	51%	20 mg	100%
Vitamin B6 (pyridoxine HCl)	2.5 mg	125%	5 mg	250%
Folate (folic acid)	75 mcg	19%	150 mcg	38%
Vitamin B12 (methylcobalamin)	8 mcg	133%	16 mcg	267%
Biotin	25 mcg	8%	50 mcg	17%
Pantothenic Acid (d-calcium pantothenate)	12.5 mg	125%	25 mg	250%
Calcium (carbonate)	50 mg	5%	100 mg	10%
Iron (AA chelate††)	4.5 mg	8%	9 mg	17%
Iodine (as kelp, potassium iodide)	12.5 mcg	8%	25 mcg	13%
Magnesium (oxide)	25 mg	6%	50 mg	13%
Zinc (citrate)	2 mg	13%	4 mg	27%
Selenium (AA chelate††)	10 mcg	14%	20 mcg	29%
Copper (citrate)	0.15 mg	8%	0.3 mg	15%
Manganese (citrate)	0.6 mg	30%	1.2 mg	60%
Chromium (AA chelate††)	18.8 mcg	16%	37.6 mcg	31%
Molybdenum (sodium molybdate)	2.5 mcg	3%	5 mcg	7%
Potassium (citrate)	8 mg	<1%	16 mg	<1%
Antioxidant Fruit/Vegetable Blend (carrot, orange**, spinach, tomato, broccoli, cauliflower, kale, pineapple, apple, blueberry, strawberry**, white tea extract, rosemary, cranberry juice, elderberry [<i>Sambucus nigra</i>], blackberry juice, raspberry)	22.5 mg	*	45 mg	*
Boron (AA chelate††)	0.25 mg	*	0.5 mg	*
Vanadium (vanadyl sulfate)	8.3 mcg	*	16.6 mcg	*
Choline (bitartrate)	6 mg	*	12 mg	*
Inositol	6 mg	*	12 mg	*
Citrus Bioflavonoid Complex	5 mg	*	10 mg	*
Horsetail <i>Equisetum arvense</i> Herb Extract (stand. to 6.3% silica)	0.2 mg	*	0.4 mg	*
Trace Mineral Complex (as sea vegetation: <i>Lithothamnion</i> spp.)	12.5 mg	*	25 mg	*

† Percent Daily Value (DV) based on 2000 calorie diet * Daily Value (DV) not established
†† AA Chelate = amino acid chelate ** as fruit and juice

Other ingredients: fructose, red beet juice (color), cellulose, vegetable stearic acid, maltodextrin (carrier), natural fruit flavors with other natural flavors (including coconut), mono- and di-glycerides (B-vitamin coating), sodium alginate, citric acid, vegetable magnesium stearate, silica, malic acid and fruit/vegetable complex.

NOTE: Some ingredient details may be abbreviated on actual product labels. 10.07

For more information or to request additional copies: 800.247.6505 www.pioneer nutritional.com

